## KT\&G 10 '22 Earnings Release

2022.5. 12 | Investor Relations


## Disclaimer

This presentation is prepared and provided for the convenience of investors and shareholders prior to the completion of the external audit. Therefore certain contents are subject to change during the auditing process.

The financial information in this presentation is based on K-IFRS standards.

This presentation and related discussion contain certain forward-looking statements related to expected future business, financial performance and/or the industry forecasts which are uncertain. Therefore, the recipients of this presentation shall be aware of that the forward-looking statements set forth herein may not correspond to the actual results.

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## I. Consolidated Results ${ }^{11}$

| (Unit: bil KRW) | 1Q '22 | 4Q '21 | 1Q '21 | QoQ | YoY | $\square$ (Sales) 1.40 tril KRW / YoY 16.1\% $\uparrow$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 1,402.6 | 1,247.5 | 1,208.0 | 12.4\% | 16.1\% | - Driven by growth of KT\&G, overseas cigarette subsidiaries and real estate subsidiary |
| $K T \& G^{2)}$ | 844.8 | 851.3 | 757.8 | -0.8\% | 11.5\% |  |
| KGC ${ }^{\text {2 }}$ | 374.2 | 235.6 | 380.2 | 58.8\% | -1.6\% | (OP) 333.0 bil KRW / YoY 6.3\% $\uparrow$ <br> - Driven by top-line growth of KT\&G and other businesses |
| Others and adjustments ${ }^{3)}$ | 183.6 | 160.6 | 70.0 | 14.3\% | 162.3\% |  |
| Operating Profit | 333.0 | 283.8 | 313.3 | 17.3\% | 6.3\% | (NI) 263.4 bil KRW / YoY 3.4\% $\downarrow$ <br> - Mainly due to financial loss increase |
| Net Income | 263.4 | 93.2 | 272.6 | 182.6\% | -3.4\% |  |

[^0]3) Others and adjustments are the figures after adjusting or eliminating internal transactions among other subsidiaries sales

## 2. KT\&G Performance (1) Overview

| (Unit: bil KRW) | 1Q '22 | 4Q '21 | 1Q '21 | QoQ | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 844.8 | 851.3 | 757.8 | -0.8\% | 11.5\% |
| Domestic | 493.7 | 488.9 | 458.6 | 1.0\% | 7.7\% |
| Export ${ }^{11}$ | 236.6 | 206.5 | 181.1 | 14.6\% | 30.6\% |
| Real Estate and Others | 114.5 | 155.9 | 118.1 | -26.6\% | -3.0\% |
| SG\&A | 180.2 | 256.8 | 177.7 | -29.8\% | 1.4\% |
| Operating Profit | 272.6 | 184.8 | 247.9 | 47.5\% | 10.0\% |
| Net Income | 257.9 | 75.1 | 237.0 | 243.4\% | 8.8\% |

[^1]$\square$ (Sales) 844.8 bil KRW / YoY $11.5 \% \uparrow$

- Continued strong growth in domestic \& global HNB Business and export cigarettes
$\square$ (OP) 272.6 bil KRW / YoY $10.0 \% \uparrow$
- Thanks to HNB and export cigarette growth with profitability improvement
(NI) 257.9 bil KRW / YoY 8.8\% $\uparrow$
- finance gain increase


## 2. KT\&G Performance (2) Domestic Combustible Cigarette ${ }^{11}$

[Market/KT\&G Volume]
(Market Volume) 14.5 bil sticks / YoY 2.7\% $\downarrow$

- Due to a shift in consumer demand to HNB, organic decline and weak economy impact(KT\&G Volume) 9.5 bil sticks / YoY 0.9\% $\downarrow$
- Due to decline in total market volume(KT\&G M/S) 65.7\% / YoY 1.2\%p $\uparrow$
- On-going market share gains with new product launch and
‘Super Slim' products growth


## 2. KT\&G Performance (3) Domestic HNB Cigarette ${ }^{1)}$

[ Domestic HNB Market Penetration Rate]

[ KT\&G M/S]

$\square$ (Penetration Rate) 17.6\%

- Recorded a new, all-time quarterly high backed by changes in smoking pattern and the trend of more health consciousness


## (KT\&G M/S) 45.1\%

- Achieved the domestic leading status on the back of overwhelming KT\&G Device M/S expansion, especially led by KT\&G exclusive platform 'lil hybrid'

2. KT\&G Performance (4) Overseas Cigarette (Export1) and Overseas subsidiaires²)
[Volume]

|  |  | 11.2 | 11.5 |
| :---: | :---: | :---: | :---: |
|  | 8.0 | 3.3 | 3.3 |
| OverseasSubsidiariesExport | 1.5 | 7.9 | 8.2 |
|  | 6.5 |  |  |
|  | 1Q '21 | 4Q '21 | 1Q '22 |


| Overseas <br> Subsidiaries <br> Export | 139.2 | 185.8 | 226.3 |
| :---: | :---: | :---: | :---: |
|  |  |  | 89.4 |
|  |  | 80.3 |  |
|  | 39.5 |  | 136.9 |
|  | 99.7 |  |  |
|  | 1Q '21 | 4Q '21 | 1Q '22 |

## (Volume) 11.5 bil sticks / YoY 43.8\% $\uparrow$

- Driven by increased demand mainly in the Middle East, Asia Pacific and Indonesia regions(Sales) 226.3 bil KRW / YoY 62.6\% $\uparrow$
- Thanks to volume increases in high ASP regions such as Middle East, Asia Pacific and Indonesia market


## 3. KGC Performance (1) Overview

| (unit: bil won) | 1Q'22 | 4Q '21 | 1Q '21 |
| :---: | :---: | :---: | :---: |
| Sales | 374.1 | 235.6 | 380.3 |
| Domestic | 338.3 | 177.1 | 345.9 |
| Export | 35.8 | 58.5 | 34.4 |
| SG\&A | 153.6 | 122.4 | 138 |
| Operating Profit | 34.2 | -11.9 | 53.3 |
| Net Income | 28.4 | -13.5 | 40.7 |


| QoQ | YoY |
| ---: | ---: |
| $58.8 \%$ | $-1.6 \%$ |
| $91.0 \%$ | $-2.2 \%$ |
| $-38.8 \%$ | $4.1 \%$ |
| $25.5 \%$ | $11.3 \%$ |
| - | $-35.8 \%$ |
| - | $-30.2 \%$ |

$\square$ (Sales) 374.1 bil KRW / YoY 1.6\% $\downarrow$

- (Export) Sales growth in major markets mainly the US and Japan
- (Domestic) Slight decreased impacted by channel restructuring activities and surge of Covid variants


## $\square$ (OP) 34.2 bil KRW / YoY 35.8\% $\downarrow$

- Expansion of preemptive marketing investments for the mid- to long-term growth strategy
(NI) 28.4 bil KRW / YoY 30.2\% $\downarrow$


## 3. KGC Performance (2) Domestic Sales Analysis

| [ Sales by Channel] |  |  | (unit: bil won |
| :---: | :---: | :---: | :---: |
| Others momesmo toa | 121.3 |  | $\underset{\substack{116.0 \\(34.3 \%)}}{\substack{\text { a }}}$ |
| DFs/Deppartment Store | $\begin{gathered} 108.0 \\ (31.2 \%) \end{gathered}$ | ${ }_{\text {c }}^{65.9}$ (372) | ${ }_{\text {1 }}^{112.2}$ |
|  | $116.6$ | $\begin{gathered} 63.9 \\ 6.9010 \end{gathered}$ | 110.1 |
|  | 10'21 | 4Q '21 | 10'22 |

## [ Sales by Product Type]


$\square$ Red Ginseng
$\square$ (Sales by Channel) 338.3 bil KRW / YoY 2.2\% $\downarrow$

- (DFS/Department Store) 110.1 bil KRW YOY 5.6\% $\downarrow$
- Due to surge of Covid variants
- (F/C Stores) 112.2 bil KRW YoY 3.9\% $\uparrow$
- On the back of F/C store expansion and increased demand for lunar new year holiday season
- (Others) 116.0 bil YoY $4.4 \% \downarrow$
- Impact of restructuring activities to enhance efficiency for home shopping TV channel and reorganization of online mall pricing policies


## $\square$ (Sales by Product Type) Red Ginseng 88.9\% / YoY 0.6\%p $\downarrow$

- Slight sales increase of non-ginseng products like cosmetics and Cheon Nok
※ The results below are still under audit by the outside auditors and may be subject to change.


## 5. Appendix (1) KT\&G Condensed Balance Sheet

[Consolidated ]

| ${ }_{\text {(unit: }}^{\text {Accoundred }}$ mil. ${ }^{\text {KRW) }}$ | 1Q '22 | 4Q '21 |
| :---: | :---: | :---: |
| Current Asset ${ }^{(a)}$ | 63,707 | 62,559 |
| Cash and cash equivalents, Etc(*) | 25,586 | 23,690 |
| Trade and other receivables | 12,213 | 10,127 |
| Inventories | 22,604 | 23,754 |
| Others | 3,304 | 4,988 |
| Non-current assets | 54,413 | 53,814 |
| Property, plant, and equipment | 17,672 | 17,410 |
| Investment property | 10,856 | 11,510 |
| Others | 25,885 | 24,894 |
| Total assets | 118,120 | 116,373 |
| Current liabilities ${ }^{(b)}$ | 25,050 | 20,639 |
| Non-current liabilities | 3,939 | 3,645 |
| Total liabilities ${ }^{(c)}$ | 28,989 | 24,284 |
| Total equity ${ }^{(d)}$ | 89,131 | 92,089 |
| Current ratio ${ }^{(a / b)}$ | 254.3\% | 303.1\% |
| Debt ratio ${ }^{(c / d)}$ | 32.5\% | 26.4\% |

[ Separate]

| (unit: Aundrounts ${ }^{\text {a }}$ (il. KRW) | 1Q '22 | 4Q '21 |
| :---: | :---: | :---: |
| Current Asset ${ }^{(a)}$ | 40,554 | 40,090 |
| Cash and cash equivalents, Etc(*) | 19,551 | 18,882 |
| Trade and other receivables | 9,900 | 7,888 |
| Inventories | 8,956 | 9,249 |
| Others | 2,147 | 4,071 |
| Non-current assets | 58,346 | 57,727 |
| Property, plant, and equipment | 11,145 | 11,290 |
| Investment property | 11,023 | 11,285 |
| Others | 36,178 | 35,152 |
| Total assets | 98,900 | 97,817 |
| Current liabilities ${ }^{(b)}$ | 21,273 | 17,154 |
| Non-current liabilities | 691 | 661 |
| Total liabilities ${ }^{(c)}$ | 21,964 | 17,815 |
| Total equity ${ }^{(d)}$ | 76,936 | 80,002 |
| Current ratio ${ }^{(a / b)}$ | 190.6\% | 233.7\% |
| Debt ratio ${ }^{(c / d)}$ | 28.5\% | 22.3\% |

[^2]※ The results below are still under audit by the outside auditors and may be subject to change.

## 5. Appendix (2) KT\&G Condensed Income Statement

[Consolidated]

| Accounts <br> (unit: hundred mil. KRW) | $\mathbf{1 Q}$ '22 | 1Q '21 |
| :--- | ---: | ---: |
| Sales | $\mathbf{1 4 , 0 2 6}$ | $\mathbf{1 2 , 0 8 0}$ |
| Cost of sales | 6,738 | 5,292 |
| Gross profit | $\mathbf{7 , 2 8 8}$ | $\mathbf{6 , 7 8 8}$ |
| Selling, general and administrative expense | 3,958 | 3,655 |
| Operating profit | $\mathbf{3 , 3 3 0}$ | $\mathbf{3 , 1 3 3}$ |
| Other income/expenses | 474 | 504 |
| Financial gain/loss | 18 | 147 |
| Net income from continuing operations | 2,677 | 2,693 |
| Net income from discontinued operations | $(44)$ | 33 |
| Net income | $\mathbf{2 , 6 3 4}$ | $\mathbf{2 , 7 2 6}$ |
| Gross profit margin | $52.0 \%$ | $56.2 \%$ |
| Operating profit margin | $23.7 \%$ | $25.9 \%$ |
| Net income margin | $18.8 \%$ | $22.6 \%$ |

[Separate]

| Accounts <br> (unit: hundred mil. KRW) | 1Q '22 | 1Q '21 |
| :--- | ---: | ---: |
| Sales | $\mathbf{8 , 4 4 8}$ | $\mathbf{7 , 5 7 8}$ |
| Cost of sales | 3,920 | 3,322 |
| Gross profit | $\mathbf{4 , 5 2 8}$ | $\mathbf{4 , 2 5 6}$ |
| Selling, general and administrative expense | 1,802 | $\mathbf{1 , 7 7 7}$ |
| Operating profit | $\mathbf{2 , 7 2 6}$ | $\mathbf{2 , 4 7 9}$ |
| Other income/expenses | 546 | 557 |
| Financial gain/loss | $\mathbf{2 , 5 7 9}$ | $\mathbf{2 , 3 7 0}$ |
| Net income | $53.6 \%$ | $56.2 \%$ |
| Gross profit margin | $32.3 \%$ | $32.7 \%$ |
| Operating profit margin | $30.5 \%$ | $31.3 \%$ |
| Net income margin |  |  |

(*) Due to the temporary suspension of US cigarette sales in '21.4Q, the financial figures of last year have been rewritten for comparison
※ The results below are still under audit by the outside auditors and may be subject to change.

## 5. Appendix (3) KT\&G Condensed Cash Flow

[Consolidated ]

| Accounts. <br> (unit: hundred mil. KRW) | 1Q '22 | 1Q '21 |
| :--- | ---: | ---: |
| Cash flows from operating activities | 2,028 | $\mathbf{1 , 3 7 2}$ |
| Cash generated from operations | 2,926 | 2,325 |
| Income tax paid | $(898)$ | $(953)$ |
| Cash flows from investing activities | $(2,616)$ | $(586)$ |
| Acquisition of property, plant and equipment | $(225)$ | $(558)$ |
| Cash flows from financing activities | $\mathbf{9 8}$ | $\mathbf{( 6 )}$ |
| Net increase in cash and cash equivalents | $(490)$ | 780 |
| Cash and cash equivalents at Jan, 1 | $\mathbf{9 , 4 6 6}$ | $\mathbf{1 2 , 5 3 6}$ |
| Effect of exchange rate fluctuation | $(10)$ | $(173)$ |
| Cash and cash equivalents at March, 31 | $\mathbf{8 , 9 6 6}$ | $\mathbf{1 3 , 1 4 3}$ |

## [ Separate]

| Accounts. <br> (unit: hundred mil. kRw) | $\mathbf{1 Q}^{\prime} \mathbf{2 2}$ | 1Q '21 |
| :--- | ---: | ---: |
| Cash flows from operating activities | $\mathbf{7 8 7}$ | $\mathbf{( 5 2 9 )}$ |
| Cash generated from operations | 1,560 | 336 |
| Income tax paid | $(773)$ | $(865)$ |
| Cash flows from investing activities | $(1,413)$ | $\mathbf{( 3 4 6 )}$ |
| Acquisition of property, plant and equipment | $(85)$ | $(479)$ |
| Cash flows from financing activities | $\mathbf{( 2 1 )}$ | $\mathbf{( 2 5 )}$ |
| Net increase in cash and cash equivalents | $(647)$ | $(900)$ |
| Cash and cash equivalents at Jan, 1 | $\mathbf{5 , 9 0 6}$ | $\mathbf{1 0 , 7 6 1}$ |
| Effect of exchange rate fluctuation | 11 | 16 |
| Cash and cash equivalents at March, 31 | $\mathbf{5 , 2 7 0}$ | $\mathbf{9 , 8 7 7}$ |

## 5. Appendix (4) KGC Condensed Financial Statement

[Condensed Balance Sheet ]

| Accounts (unit: hundred mil. KRW) | 1Q '22 | 4Q '21 |
| :---: | :---: | :---: |
| Non-current Assets | 15,604 | 15,454 |
| Property, plant and equipment | 10,860 | 11,818 |
| Intangible assets | 967 | 753 |
| Others | 3,777 | 2,883 |
| Current assets | 7,628 | 7,621 |
| Inventories | 3,386 | 3,438 |
| Cash and cash equivalents | 281 | 277 |
| Others | 3,961 | 3,906 |
| Total assets | 23,232 | 23,075 |
| Non-current liabilities | 979 | 1,174 |
| Current liabilities | 797 | 767 |
| Total liabilities | 1,776 | 1,941 |
| Total equities | 21,456 | 21,134 |

[Condensed Statement of Comprehensive Income ]

| Accounts <br> (unit: hundred mil. KRW) | 1Q '22 | 1Q '21 |
| :--- | ---: | ---: |
| Sales | $\mathbf{3 , 7 4 1}$ | $\mathbf{3 , 8 0 3}$ |
| Red ginseng roots | 197 | 149 |
| Red ginseng products | 3,540 | 3,649 |
| (Ratio) | $(94.6 \%)$ | $(96.0 \%)$ |
| Others | 4 | 4 |
| Cost of sales | 1,863 | 1,890 |
| Gross profit | $\mathbf{1 , 8 7 8}$ | $\mathbf{1 , 9 1 3}$ |
| Selling, General and |  |  |
| administrative expense | $\mathbf{1 , 5 3 6}$ | 1,380 |
| Operating profit | $\mathbf{3 4 2}$ | $\mathbf{5 3 3}$ |
| Other income/expenses | 31 | 15 |
| Financial gain/loss | 17 | 12 |
| Net income | $\mathbf{2 8 4}$ | $\mathbf{4 0 7}$ |

## Thank You

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[^0]:    1) Due to the temporary suspension of US cigarette sales in ' 21.4 Q , the financial figures of last year have been rewritten for comparison
    2) Sales of KT\&G and KGC are the amounts before eliminating internal transactions
[^1]:    1) Export : Separate result standard, prior to the consolidation removal of US subsidiary sales
[^2]:    (*) Cash and cash equivalents, Etc : Cash and cash equivalents, current other financial assets, current fair value through profit or loss

